
PRESS RELEASE

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FranklinCovey and TA Fastrack Announce Industry Partnership

The world famous training courses by FranklinCovey are now available to the travel and tourism industry in partnership with training and consultancy firm TA Fastrack. TA Fastrack's CEO Adrian Caruso announced this morning a channel partnership with FranklinCovey Australia in a bid to become Australia's Number 1 training provider to the travel and tourism industry.

'FranklinCovey are global leaders in the provision of cost effective, tailored training solutions, productivity tools and assessment services in the areas of personal and organisational effectiveness, Leadership and Management development, Individual development and Strategy Execution. We want to be able to offer this high level of training and services to the travel and tourism industry,' said Mr. Caruso, TA Fastrack's CEO. 'In these tough times for the industry, now is the time to re-train and further develop staff to maximise their effectiveness.'

For 25 years, FranklinCovey has helped millions of people around the world become more effective in their work and personal lives. 'The 7 Habits of Highly Effective People', written by Stephen R. Covey is the basis of their most popular and well known signature program.

'We recognised the need from the travel, tourism and hospitality channel for our personal and organisational effectiveness programs and services', said Mr. Tony Kamitsis, Senior Client Partner at FranklinCovey Australia. 'With the industry's people under so much more pressure now to perform at their peak, we felt it an opportune time to partner with TA Fastrack to offer our programs'.

TA Fastrack is now offering the industry all FranklinCovey programs and many more along with their own stable of travel and tourism training courses such as 'How to Thrive Not Just Survive in Tough Times'.

For more information on how TA Fastrack and FranklinCovey's training can assist your travel or tourism business staff, please go to www.tafastrack.com.au/training or call TA Fastrack on 07 36301298.

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