
PRESS RELEASE

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Director Adrian Caruso delivering the Melbourne TA Fastrack Seminar on Mon 8/08/05

130 PEOPLE *FASTRACKED*

Over 130 Travel Agency Owners, Managers, Operators and Consultants took part in the latest successful wave of TA Fastrack seminars in Perth, Sydney, Melbourne and Brisbane earlier this week. The seminars offered Travel Agencies a chance to tackle the financial year head on by learning profit generating strategies, systems and ideas through the Free TA Fastrack 'How to fastrack your profits seminar' which kicked off the days knowledge packed seminars. 'A great investment for money, very motivational, I am looking forward to reaping the rewards' said Michelle Basham from Cedar Jet Corporate. The seminar provided agencies with much needed food for thought about fastracking their agencies profits.

The learning and entrepreneurial idea exchange didn't stop there as seminars on current industry hot topics such as 'How to successfully introduce service fees' provided agencies with powerful motivation towards implementing them in their agency. Paula Clarke from Travel About in Brisbane said the seminar

“Gives you the courage to go forward in the service fee direction”. Additionally for consultants ‘How to become the most profitable consultant ever’ shed some light on how consultants can play their part to increase revenue streams in today’s turbulent industry climate. ‘I had come to gain an insight into the travel agencies mindset and left with powerful knowledge and resources to fastrack profits in my current ‘Travel Technology’ role” says Grant Weinstein from Illusions Online.

‘Pro-activity in an agency starts with learning, and the TA Fastrack seminars provide years of experience, trial, error and success on critical issues into a 4 hours seminar to get agencies fastracking their profits’ says TA Fastrack Director Adrian Caruso.

Contact TA Fastrack on 07 3630 1298 or visit www.ta-fastrack.com/seminars to find out more.

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