



PRESS RELEASE

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Tough Times Workshops Sell Out

Travel and tourism consultancy firm, TA Fastrack recently hosted a series of workshops throughout the country for travel agency owners and managers titled "*How to thrive in tough times*" with resounding success. The sell out workshops showed the steps travel agents need to minimise the impact of the current economic climate and achieve a substantial increase in profit and was hailed as 'inspiring' from attending agents.

"We had travel agency owners and managers from across the country attend and every single person took home fresh ideas and strategies to allow their business to do better than just survive in the current economic climate", said workshop presenter and TA Fastrack CEO, Adrian Caruso. "We were also proud to have Jayson Westbury, CEO of the Australian Federation of Travel Agents (AFTA) attend the workshops."

"The workshop covered a broad spectrum of info and I walked away with outcomes, motivation and a sense of renewed confidence," said Erin Neale, Managing Director of Travel Design. Also praise from Katherine Do from Travel Counsellors, "Some great ideas I can apply to my business immediately."

The response to the workshops has prompted TA Fastrack to schedule another series of workshops in August. TA Fastrack hosts workshops designed for travel agency owners and managers and also specialises in providing business coaching and marketing services for the industry.

For more details about TA Fastrack's services go to www.tafastrack.com.au. Or call 07 3630 1298.

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